

Central Wisconsin's Most listened to

Farm Director, Mike Austin



Wisconsin Farmers rely on Great Country WDEZ for the latest in agri-business news as well as daily changes in Farm market trends. According to the National Association of Farm Broadcasters, Class IA Farmers listen to farm radio 4.6 times weekdays each week and 71% listen to farm radio for specific farm information.

Mike Austin provides the AG community with the latest in agricultural news as well as farm features and regular interviews with local AG producers and agri-business, plus conversations with state and national AG leaders, including the state and national secretary of agriculture.

Mike Austin's 30-plus years of experience as Farm News Director and excellence in farm reporting has earned him the respect & admiration of Wisconsin's Farmers, consumers & agri-business people.

In addition to WDEZ's thorough local and regional agricultural news and information, our listeners receive reports that provide valuable farm news and information.

**Tune into
Mike Austin's
Market Report
Monday thru Friday
at 5:15am**



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